

**EİS ECZACIBAŞI İLAÇ, SINAİ VE FİNANSAL YATIRIMLAR
SANAYİ VE TİCARET A.Ş.
2011 EXTRAORDINARY GENERAL ASSEMBLY MEETING
INFORMATION DOCUMENT**

Our Company's Extraordinary General Assembly will convene on 3 November 2011, Thursday, at 09:00 at Büyükdere Caddesi Ali Kaya Sokak No:5 34394 Levent-İstanbul, to discuss and resolve the following written agenda.

Our shareholders who have their shares kept with the Stock Brokers' investor accounts as per the Central Registry Agency ("CRA") and who would like to attend the meeting, should act in line with the articles that regulate the "General Assembly Blockage" procedures available in the updated "CRA Business and Information Technology Principles and Rules" booklet annexed to the General letter No: 2005/28 of CRA (www.mkk.com.tr); and register their names at the General Assembly Blockage List. Shareholders who do not register themselves in the CRA Blockage List are not permitted to attend the Meeting, by law.

General Assembly Blockage implementation will start at 13:00 hours on 12 October 2011, Wednesday; and will end at 17:00 on 27 October 2011, Thursday. Our shareholders are requested to register their shares in the general assembly blockage at the CRA or by applying to registered stock brokers within this time period and bring the General Assembly Blockage Certificates to the General Assembly Meeting.

As set forth in the General Letter No. 551 of CRA, the holders of such shares as are not registered in accordance with Provisional Article 6 of the Capital Markets Law may cast their votes at general meetings by holding the shares with them.

Since, pursuant to the amendment brought by the said General Letter, our shareholders who physically hold their shares are obliged to have their shares registered by 31.12.2012, they are kindly requested to apply to Investor Relations Department at our head office or to Eczacıbaşı Menkul Değerler A.Ş. who handles the registration process on behalf of our Company, in order to have their shares registered. In line with the dematerialization procedures, the dematerialization process requires some time. Thus, our shareholders who would like to attend the General Assembly Meeting are advised to take this into consideration when obtaining their blockage certificates and delivering them to our headquarters and try to conclude the required processes at their soonest convenience.

Shareholders who will not be able to attend the meeting in person can exercise their voting rights through their proxies, whom they can appoint by completing the proxy form, which can be found attached as Appendix 1, and should fulfill the requirements of Communiqué Series IV, No.8 of the Capital Market Board, which was published in the Official Gazette No: 21872 dated 9 March 1994, before submitting the notarized proxy form to our Headquarters latest by the end of office hours on 28 October 2011, Friday. Foreign shareholders' proxies should be notarized Turkish translations.

At the General Assembly Meeting voting will be done by open ballots by raising hands for all agenda items.

This General Assembly Meeting Information Document and information on the agenda items; will be available 21 days before the General Assembly Meeting at the Company's Headquarters and the company website www.eczacibasi.com.tr to be reviewed by shareholders.

All shareholders and stakeholders are invited to our General Assembly Meeting, which would be open to participation of media members.

We hereby acknowledge Our Shareholders.

BOARD OF DIRECTORS

EİS Eczacıbaşı İlaç, Sınai ve Finansal Yatırımlar Sanayi ve Ticaret A.Ş.

INFORMATION ON THE AGENDA OF THE EXTRAORDINARY GENERAL ASSEMBLY MEETING DATED 3 NOVEMBER 2011

1. Opening and election of the Presiding Committee, authorizing the Presiding Committee to sign the minutes of the meeting;

The Chairman and the Presiding Committee to direct the General Assembly will be elected within the framework of the "Turkish Commercial Code" (TCC) and the "Regulation on General Assemblies of Capital Stock Companies and Commissioners of the Ministry of Industry and Commerce to be present at such Meetings" (the Regulation).

Voting will be called for the General Assembly to authorize the Presiding Committee to record the resolutions of the General Assembly as per the provisions of TCC and the Regulation.

2. Deliberations and resolution on amendment of Article 4, entitled "Purpose and Subject", of the Articles of Association;

The Board of Directors, at its meeting dated 16 September 2011, approved the amendments provided below, which was made public on the same date as a material event disclosure. This proposed amendment will be submitted for approval to the General Assembly.

OLD TEXT	NEW TEXT
Article 4 : Purpose and Subject	Article 4 : Purpose and Subject
A) To produce all kinds of medical pharmaceuticals, veterinary medicinal products, chemicals, goods and food products used in cosmetics, medicine and veterinary, all kinds of medical supplies, medical and sanitary papers, real estate and construction materials, and to engage in trade, import and export of such goods.	A) To produce all kinds of medical pharmaceuticals, veterinary medicinal products, chemicals, goods and food products used in cosmetics, medicine and veterinary, all kinds of medical supplies, medical and sanitary papers, real estate and construction materials, and to engage in trade, import and export of such goods. Generation, sales and distribution of all kinds of energy.
B) For these purposes; to associate with factories, laboratories and companies through the construction, purchase and establishment of buildings, factories and laboratories, to assume their representatives or sales agencies and to perform manufacturing, import, export, domestic trade and undertaking activities.	B) For these purposes; to associate with factories, laboratories and companies through the construction, purchase and establishment of buildings, factories and laboratories, to assume their representatives or sales agencies and to perform manufacturing, import, export, domestic trade and undertaking activities.
C) To join the management and capital of the companies founded or to be	C) To join the management and capital of the companies founded or to be

<p>founded with the commercial, industrial, financial and agricultural objectives related to aforesaid purposes.</p> <p>D) To perform merger with, get into a partnership with, take over, or hand over the companies founded with aforesaid purposes and to enter into all kinds of legal agreements with Holding Companies.</p> <p>E) Provided that it does not have the nature of intermediation activity and portfolio management; to perform the purchase and sale of all kinds of stocks and bonds, and if necessary, to issue profit and loss sharing certificates (participation bond) and commercial papers to real and legal persons inland or abroad pursuant to legal provisions.</p> <p>Issuing of bonds, profit sharing certificates and financing bonds covered or not covered by a security, as well as determination of maximum profits will be subject to General Assembly resolution. The Board of Directors may authorize the Board of Directors for determination of other conditions.</p> <p>F) To obtain all kinds of purpose and scope related licenses, authorization, patents, trademark patent rights and all similar certificates subject to permission, and to take over, handover or lease them to affiliates or others.</p> <p>G) To perform purchase, sale, construction, leasing, rent all kinds of securities and real estates (including ship) for aforesaid purposes, to buy and sell, lease, rent and take out a loan on real and other rights related to foregoing, to grant real rights for and against securities and real estates, to take, give and release mortgage, to sign surety and give security to third parties and affiliates provided that the requirements of the Capital Markets Board are satisfied.</p> <p>Provided that the requirements of the Capital Markets Board are satisfied; to dispose for third parties, to establish and alienate easement, usufruct, construction servitude, building and construction rights to third parties, to</p>	<p>founded with the commercial, industrial, financial and agricultural objectives related to aforesaid purposes.</p> <p>D) To perform merger with, get into a partnership with, take over, or hand over the companies founded with aforesaid purposes and to enter into all kinds of legal agreements with Holding Companies.</p> <p>E) Provided that it does not have the nature of intermediation activity and portfolio management; to perform the purchase and sale of all kinds of stocks and bonds, and if necessary, to issue profit and loss sharing certificates (participation bond) and commercial papers to real and legal persons inland or abroad pursuant to legal provisions.</p> <p>Issuing of bonds, profit sharing certificates and financing bonds covered or not covered by a security, as well as determination of maximum profits will be subject to General Assembly resolution. The Board of Directors may authorize the Board of Directors for determination of other conditions.</p> <p>F) To obtain all kinds of purpose and scope related licenses, authorization, patents, trademark patent rights and all similar certificates subject to permission, and to take over, handover or lease them to affiliates or others.</p> <p>G) To perform purchase, sale, construction, leasing, rent all kinds of securities and real estates (including ship) for aforesaid purposes, to buy and sell, lease, rent and take out a loan on real and other rights related to foregoing, to grant real rights for and against securities and real estates, to take, give and release mortgage, to sign surety and give security to third parties and affiliates provided that the requirements of the Capital Markets Board are satisfied.</p> <p>Provided that the requirements of the Capital Markets Board are satisfied; to dispose for third parties, to establish and alienate easement, usufruct, construction servitude, building and construction rights to third parties, to</p>
---	---

<p>execute and perform all activities permitted by law, to establish such rights and abolish the established ones.</p> <p>To take all kinds of real and personal securities for the collection and establishment of company rights and receivables, and to perform registration, cancellation and all other transactions before land registry office, tax offices and similar public and private institutions.</p> <p>On the condition to comply with the requirements of the Capital Markets Board, to mortgage company real estates, to lend them as securities and commercial enterprise pledge, to establish property ownership, to establish the rights set forth in Civil Code and Property Ownership Law as rights-holder and obligor, to take over real estate possession of foregoing at land registry office as independent and permanent right with registration on separate papers or perform agreements for the handover of them, to perform modification of type and to annotate personal rights to land registration.</p> <p>H) To provide financial assistance and donation to social institutions such as foundations, associations and universities within the principles determined by Capital Markets Board.</p>	<p>execute and perform all activities permitted by law, to establish such rights and abolish the established ones, to transfer or donate conditionally or unconditionally part of its property (including power transformers) subject to the plan to government authorities such as municipalities pursuant to the Land Development Legislation.</p> <p>To take all kinds of real and personal securities for the collection and establishment of company rights and receivables, and to perform registration, cancellation and all other transactions before land registry office, tax offices and similar public and private institutions.</p> <p>On the condition to comply with the requirements of the Capital Markets Board, to mortgage company real estates, to lend them as securities and commercial enterprise pledge, to establish property ownership, to establish the rights set forth in Civil Code and Property Ownership Law as rights-holder and obligor, to take over real estate possession of foregoing at land registry office as independent and permanent right with registration on separate papers or perform agreements for the handover of them, to perform modification of type and to annotate personal rights to land registration.</p> <p>H) To provide financial assistance and donation to social institutions such as foundations, associations and universities within the principles determined by Capital Markets Board.</p>
--	---

3. Wishes.

PROXY

**EİS ECZACIBAŞI İLAÇ, SINAI VE FİNANSAL YATIRIMLAR
SANAYİ VE TİCARET ANONİM ŞİRKETİ**

I hereby appoint as my proxy authorized to represent me/our Company, to vote and make proposals in line with the views I express herein below and sign the required papers at the Extraordinary General Assembly of EİS Eczacıbaşı İlaç, Sınai ve Finansal Yatırımlar Sanayi ve Ticaret A.Ş. that will convene on 3 November 2011 Thursday, at 09:00 at the address Büyükdere Caddesi Ali Kaya Sokak No:5 34394 Levent-İstanbul.

A) SCOPE OF THE REPRESENTATION DOCUMENT

- a. The proxy is authorized to vote in line with his own views with regard to all agenda items.
- b. The proxy is entitled vote in line with the following instructions with regard to the relevant items on the agenda.
Instructions: (Special instructions are provided here.)
- c. The proxy is authorized to vote in line with the recommendations made by the Company's management.
- d. The proxy is authorized to vote in line with the following instructions with regard to other matters that may arise during the meeting. (If there are no instructions, the proxy may vote freely).
Instructions: (Special instructions are provided here.)

B) INFORMATION ON THE SHARES HELD BY THE SHAREHOLDER

- a. Class and series :
- b. Number :
- c. Unit-Nominal Value :
- d. Preferred Shares in Voting or Not :
- e. Are the Shares Issued to Name or Bearer :
- f. CRA Blockage Registration of Shares :
- g. Acquisition Method and Date of Shares :

NAME, SURNAME OR TITLE OF THE SHAREHOLDER :

SIGNATURE :

ADDRESS :

Note: 1- In Section (A), one of the options, (a), (b) or (c) should be chosen; if (b) or (d) are chosen, clear instructions should be provided.

In Section (B), the blockage registration form should be appended for item (f). Information marked under (g) is required only for foreign real persons or corporates.

- 2-** The principal should get his signature appearing on the proxy notarized, or should provide a notarized signature circular.